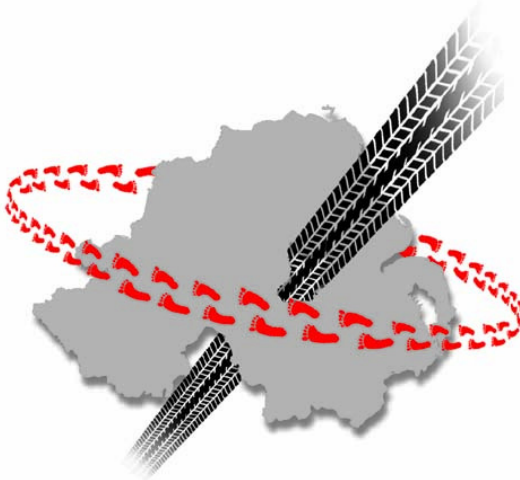


# Understanding The Risks



Road Safety Council  
of Northern Ireland

## Annual Congress

Friday 24th October 2008  
Park Plaza, Belfast International Airport

# Friday 24th October

## Registration from 9.00 am

**10.00 am** *Welcome & Housekeeping*

*Reggie Semple - President, Road Safety Council &  
Adrian Cochrane Watson, Deputy Mayor of Antrim*

**10.10 am** *Keynote Address*

*Alban Maginness, MLA  
{Chairman—Harry Rutherford}*

**10.30 am** *Speed, Young Drivers And Failing To Feel The Fear*

*Prof. Steve Stradling - Napier University  
{Chairman—Barry Griffin}*

**11.00 am** *TEA / COFFEE*

**11.30 am** *Cyclists—Vulnerable or Valuable?*

*Kevin Mayne, Director, Cycling Touring Club  
{Chairman—Barry Griffin}*

**11.55 am** *The risks—A Motorcyclist's Perspective*

*Damien Coll, Forensic Science NI  
{Chairman—Reggie Semple}*

**12.20 pm** *Observations*

*Jim Cameron. Institute of Advanced Motorists  
{Chairman—Robert Cairns}*

**12.45 pm** *LUNCH*

# Friday 24th October

**02.00 pm** *Social Marketing—Effective in the reduction of road traffic collisions involving young drivers?*  
*Maurice Murphy, Cork Institute of Technology*  
{Chairman—Barry Griffin}

**02.25 pm** **FOCUS GROUP SESSIONS**

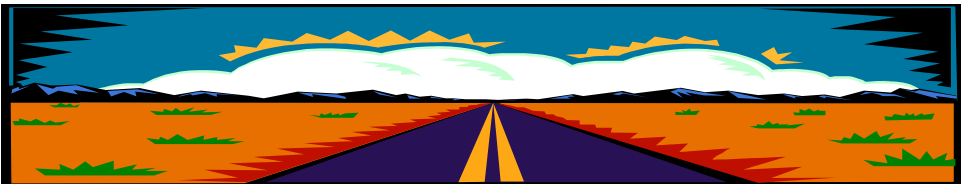
**03.30 pm** **TEA / COFFEE**

**04.00 pm** *Driving For Better Business*  
*Adrian Walsh, Director Roadsafte*  
{Chairman — Alwyn Warnock}

**04.25 pm** *An Insight Into Road Safety Risks*  
*Superintendent Con O' Donohue, An Garda Síochána*  
{Chairman—Pat Martin}

**04.50 pm** **OPEN FORUM**  
&  
**GENERAL Q & A SESSION**  
&  
**CLOSE**

**07.30 pm** **NETWORKING AND DINNER FOR 8.00PM**  
*Speaker Philip McCallen, Multiple IOM, TT Winner*



**SAFE HOME**

The Road Safety Council of Northern Ireland wishes to thank the following organisations for their help and generosity in the running of this event



**DOE**

Department of  
the Environment  
[www.doeni.gov.uk](http://www.doeni.gov.uk)



**Park Plaza**

BELFAST

**THANK YOU FOR COMING AND SUPPORTING  
THE ROAD SAFETY COUNCIL TODAY.**

**WE TRUST THAT YOU FOUND THE CONGRESS  
INFORMATIVE AND THOUGHT PROVOKING  
AND THAT IT WILL HELP GENERATE  
FURTHER ACTION TO REDUCE THE CARNAGE  
ON OUR ROADS.**

**THE HIGHWAY CODE IS FOR LIFE  
AND NOT JUST FOR LEARNERS**

**WHEN DID YOU LAST READ  
YOURS?**

**Road Safety Council of Northern Ireland  
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**Web: [www.roadsafetycouncil.com](http://www.roadsafetycouncil.com)**

**Email: [info@roadsafetycouncil.com](mailto:info@roadsafetycouncil.com)**